# SIERRA MADRE NEWS

VOL. IV.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, MARCH 11, 1910

NO. 23.

#### LEASE LIBRARY TO THE CITY

SOLUTION OF THE PROBLEM

Petition Asking City Trustees to Establish a Public Library Receives Many Signatures

of a public library by the municipality week by representatives of the Sierra many voters have indorsed the movestate law, the city trustees are comwhen petitioned to do so by twenty-five per cent of the voters. The signatures number considerably.

have a municipal library established in competition with the R. E. Ross memorial library, which is under direction of over to them the valuable Richard K. the Library Association, but to have this Fox medal which was originally offered library leased by the city at a nominal to the winner of three consecutive races. rental. Certain difficulties stand in the way of making a legal transfer to the city, which seem to make the object sought in the petitions the only solution of the problem for the present. With the library under the city's control, a special library tax can be levied which will give adequate financial support to the library and put it on the plane of usefulness where it belongs.

#### THROOP EXPANSION BEGINS

College and academy at Throop will be separated, both in management and location, at the end of the present year, according to a recent announcement of President Scherer. The college will move to the new campus, leaving the present buildings to the academy. In addition, a boy's dormitory will be built across the street from the present buildings and accomodations for resident students in the academy will be made an important part of the institution. Professor Durrell will be the head of the academy, with Mr. Barber as assistant principal or head master. The relation of the Pasadena institution to the local high school situation makes its development a matter of interest here.

#### BOARD OF TRADE POSTPONED

On account of the lecture by Prof. Ritchey of the Carnegie solar observatory next Monday evening the regular meeting of the Board of Trade has been postponed one week out of courtesy to the ladies of the Woman's Club. The inability of the speaker to come on any other date made it necessary to hold the lecture on that evening. Admission to the lecture will be by invitation.

#### ANNUAL MEETING

Three new directors were elected at members elected Mrs. E. T. Pierce, Captain J. A. Osgood and Mr. L. C. Torrance. chosen to succeed Mrs. Flint.

NO MT. WILSON RACE THIS YEAR

of Long Distance Sprints.

That there is not likely to be a Mt. pointing news to a great army of people, judging by the number of inquiries re-Charles J. Fox, in a telephone conversahas been in circulation during the past tion with the editor of the News, announced that he had decided to discon-Madre Library Association, and a great tinue the series, at least for the present year. The principal reason assigned by ment with their signatures. Under the Mr. Fox for this decision was the fact that he does not feel equal to the task pelled to establish a municipal library of managing the race this year. In the past he has done it almost without as

There seems to be just one possible to the petitions exceed the required contingency under which the race may be held. That is for the Board of Trade The purpose of the petitions is not to or some other local organization to take it up. In case they wish to continue the series under their own management, Mr. Fox signified a willingness to turn The local organization would have to provide some sort of suitable trophies for the annual event.

> As to the prospect of securing a good entry list, Mr. Fox said he had already received inquiries from a large number of runners who had signified a desire to run this year. Among them were several of the stars in the two races already run. The race has come to be looked upon as an annual event and with the interest that has been aroused by it in the past could probably be worked up without large effort or expense by a local committee.

#### IMPROVEMENTS AT EL REPOSO

Papering, painting and renovating on a thorough scale is going on in and out of the main building at El Reposo. Extensive changes in the buildings will also be made. Wide, double verandas will be built all around the building with a wide "California" roof over the whole. Mrs. Lund reports a large number of new arrivals at the sanatorium, with prospects for a continued increase of business.

Looking toward the ultimate development of the place, she has recently had two architects visit El Reposo for the purpose of drawing up an ideal plan for the arrangement of buildings and grounds. This will include the sanatorium and village buildings. With the plan as a guide, every new building, no matter how insignificant, will be in con-

#### NEW BUSINESS CONCERN

licy of their dealings.

GAS PROJECTS MULTIPLY

Mr. Fox Decides to Discontinue the Series | Local Franchise Will Be Put up for Sale Tomorrow Evening.

Bids for the local gas franchise which Wilson race this spring will be disap- has been advertised for sale will be received and opened by the city trustees tomorrow evening. Whether there will A petition asking for the establishing ceived at this office regarding the event. be any other bids than that of the Piedmont Gas Company which proposed that the franchise be put up for sale seems to secure the franchise.

> The Piedmont company has purchased the Monrovia gas plant and distributing system of the Southern California Edison Company, for which they are known to have been negotiating for a long time. The company is composed largely of Monrovia and Covina men, Messrs. newal of the street lighting contract Hawes, Farman, White and Forney among which expires soon. He promised to them. Something of their plans is told draw up a new contract and submit it in the announcement of the sale of the plant contained in Saturday's Monrovia News, as follows:

ufacturing and distributing system of library practically without cost. the Edison Electric company.

fer to take place April 1st. The purchasing company is financed almost entirely with Monrovia capital. The mangenerating plant and the local distributing system, and the extension of same to Sierra Madre, Duarte and Arcadia, it being the intention of the new owners to provide a good and sufficient gas service, not only for the present needs of this community, but for the demand which shall be made upon it in the fu-

The plans provide for an increase in size of the generating plant to double its present output, by the installation of the

Continued on Page 2

#### SCHOOL ELECTION APRIL 1

In the excitement over city and county elections this year the local school formity to the general plan which it is election seems generally to have been FIVE MORE DAYS FOR REGISTERING hoped can be realized within a reasonable forgotten. The first Friday in April first day of the month, three weeks from So if you have not registered you will The Sierra Madre Investment Company today. So far no candidates have been do well to visit "Uncle" Hosmer's office is the title of an organization formed by mentioned, announced or denounced. some evening within a few days. a number of local men to do business in There will be one trustee to be elected, bonds, stocks, real estate, fire and life Mr. Hosmer being the retiring member. of the city offices. So far there are five insurance, loans and commissions. The Whether or not he will be a candidate avowed candidates for the three trustee the annual meeting of the Sierra Madre directors are Messrs. T. E. Yerxa, F. R. is not known. However, it will be re-positions, Messrs. Steinberger, Graham Library association last week. To take Yerxa, J. C. Pegler, C. W. Jones, George membered that a year ago he refused at and Jones, the incumbents, and Messrs. the places of Mrs. H. G. Flint, Miss Humphries, with Mr. Jones as president first to be a candidate and only con- J. A. Gilbert and Greer Caskey. For Climie and W. E. Bechtelheimer, the and Mr. Humphries secretary-treasurer. sented to run for the short term on con- clerk E. N. Mead and P. C. Carter prom-The company, which is a close one, is dition that Mr. Keys would take the ise an interesting race. For treasurer fortunate in having ample funds and long term. He said then that it would L. C. Torrance and F. C. Lehmer are At the subsequent meeting of the directal strong body of stockholders who are be his last. If the first candidate to the candidates, and J. A. Patterson tors the old officers were re-elected, with all experienced business men. Small be named does not seem to stand primar- thinks he may stir up a little interest the exception of the secretary. Mrs. G. profits and quick returns is the motto ily as the candidate of some particular by taking a shy at the office with the H. Letteau, who was not present, was which they have chosen to define the pol- interest or faction it seems likely he others. No candidates for marshal have will have no opposition at the polls.

#### MEETING OF CITY TRUSTEES

WAS HELD LAST EVENING

Library Petition Received-Bond Ordinance Repealed-Highland Avenue Work Held Up Again

The city trustees made a new record for themselves last evening by convening half an hour late and winding up the evening's business at the unheard of to be largely guess work. They, at least, hour of nine-thirty. They accomplished promise to be on hand with the intention the usual grist of work and the only reason that could be assigned for the speed record was that Trustee Pegler promised Mrs. Pegler before leaving home that he would return about nine-

> Mr. Neelands, agent for the Southern California Edison Company, appeared before the board in connection with a resoon for approval.

Messrs. W. S. Andrews and H. J. Potter appeared in behalf of the library An important transfer of Monrovia association with the petitions asking property has just been consummated. It that the city establish a municipal means much to the prosperity of the city library, to which reference is made elseand in making it a focal point for the where in this paper. The petitions distribution of gas to neighboring places. were referred to the city attorney for It will involve the expenditure within a advice, Chairman Jones incidentally exfew months to come of a large sum of pressing the opinion that it was a fine money for the extension of gas mains chance for the city to acquire a well and the enlargement of the present man- established and fairly well equipped

The ordinance ordering the sale of the The Edison company has disposed of municipal gas plant bonds was repealed its gas plant and distributing system to so that there would be nothing in the the Piedmont Gas company, the trans- records showing anything with the appearance of a liability against the city's bonding ability.

The efforts of the Oswald company to agement of its affairs will be in the put the curb and gutter on Highland hands of Monrovia business men, the Avenue between Lima and Adams streets plans of the new company provide for into acceptable condition having failed, large expenditures immediately for the it was decided to request them to tear enlargement and betterment of both the out the gutter where it is unsatisfactory and build it entirely new.

#### SIERRA MADRE FLOWER SHOW

That Sierra Madre can hold a flower show with a very creditable display is not to be doubted. Many people have thought about it but it has remained for the ladies of the Woman's Club to undertake the enterprise. In order that it may be well planned and that people may have ample time in which to prepare exhibits, the first one will be held next fall, probably during the latter half of October, and will extend over three days. The project has received the cordial indorsement of the directors of the Board of Trade.

Voters have until next Thursday to is the date, this year falling on the register for the city election on April 11.

Candidates are not numerous for any yet appeared.

#### **TWYCROSS** SPECIAL DELIVERY

#### Trunks

taken to or from Santa Fe or Pacific Electric Stations for 25c When you are expecting any

Express or Freight send us a postal or call up Green 2 or Residence Black 11 We will watch for it and deliver it promptly.

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When YOUR AUTO does not work right, you should take it to the best equipped garage where the best workmen can be found. That means to

## A. L. Ryder

160 East Colorado St., Pasadena

#### NIGHT LETTER RATE IN EFFECT

Agent S. F. Borden of the Santa Fe Western Union offices in the United Azusa. States. "Night Letters" written in plain English language, will be accepted under the same general instructions which now govern night rate messages with the following difference:

would be forty-eight cents.

morning.

#### AUDOBON SOCIETY

In the account of the organization of the Audobon society recently the name of Mrs. L. C. Torrance was inadvertently omitted. She was elected vice president of the new society. The next meeting of the society will be held at the home of Mrs. Dietz on Monday, March 21. There will be an interesting program and it is expected that some of the state officers will be present to address the meeting. It is still hoped that the membership may be increased largely. The nominal dues of fifty cents a year should stand in the way of no one and the objects of the society make it worthy. of general support.

#### CLASSES NOW FORMING

Mrs. Dolly P. Epps and Mrs. Genevieve P. Case will take pupils in Elocution, Voice Building and Dramatic Art. Classes are now being formed, \$10 for twenty lessons. Private pupils taken at all times. Open entertainments given middle and last of each term. All parents desiring their children to have thorough training in this developing and graceful art, please send names. Residence Central Ave., second house west of Library.

These ladies will soon be heard in one of their novel and delightful entertainments of Concert Readings, Impersonations and Monologues.

#### GAS PROJECTS

Continued from Page 1

most modern equipment known to the gas industry.

The gas will be manufactured from crude oil, as at present, and distributed by means of high pressure mains to Sierra Madre, Arcadia and Duarte, with high pressure additions to the present low pressure mains in Monrovia.

The management of the company will be placed in the hands of experienced gas men, backed up by a board of directors composed of men well versed in business methods and in the manufacture and distribution of gas, it being the aim to give to this locality a gas system economically conducted, with good ser-

As the first and most important consideration, this will be accomplished by the reinforcement of the present distributing system with high pressure where required, the additions to the present plant, together with the new business which will be acquired by the extension of the mains to the neighboring towns, will make it possible to deliver gas at a minimum cost to the

The main generating and compressing plant will be located, as at present, in Monrovia, this being considered a favorable location for extensions in any direction, it being not at all improbable that gas may be generated at this point for delivery as far south as El Monte, as far west as Lamanda Park, taking in the entire Baldwin Subdivision, and as far east as Azusa.

"Piedmont," meaning "foot of the mountain, is a distinctive and happily chosen name for the new corporation, station at Santa Anita has received the with a field of operations embracing the following order, effective between all territory running from Sierra Madre to

#### HUNTINGTON MERGER COMING

H. E. Huntington and his associates having formed a merger of the larger gas interests of Los Angeles, it is expected that a complete monopoly will re-Fifty (50) words or less will be trans- sult within a short time. A capital of mitted for the rate now charged for \$100,000,000 is predicted, and expansion a ten word message and one-fifth of such throughout Southern California. Among ten word day rate will be charged for the projects to be taken up will be long each additional ten words or less. Thus, distance service at high pressure all if the day rate is forty cents, the charge along the foothills from Los Angeles to for a "Night Letter" of sixty (60) words San Bernardino. How this will affect the minor companies such as the Covina Night letters will be transmitted dur. Valley and the Piedmont remains to be ing the night for delivery the following seen. That they will not remain in business long if the larger company takes a fancy to their properties is easily

Competition with the big combine is not to be expected. They will probably either sell out or buy gas from the combine, to be distributed through their own pipe lines. It has been suggested that these small plants are being acquired for speculative purposes, with a view to selling out later to the combine. Another suggestion has been made that the small companies exist only on paper and are really representatives of the larger interests. At any rate it all makes the prospect of gas seem nearer.

Moneyback ads in the News Classified column.

## SPECIAL SALE OF RUCHING

A large variety of the latest styles on sale at only 10 cents the ruch

Burson full fashioned Hose in all sizes, both regular and outsizes at 25 cents the pair

The only Hose that is Knit to Fit Without a Seam

#### Madre Department Store Sierra

S. R. NORRIS, Proprietor



#### When Selecting **Furniture**

here you need be concerned only about its appearance. The quality we guarantee. So when you come to choose the new library table, the new rocker or Morris chair, the new suite for the parlor, don't worry about the quality.

You Can Leave That To Us Rest assured we will sell you only furniture that will wear as well as it looks.

Joseph J. Bergien

### SUBSCRIBE FOR THE NEWS

This number of the News is mailed to a number of recent arrivals in Sierra Madre whose patronage is earnestly solicited. The News stands for whatever is best in the life and upbuilding of the city and needs the support of every citizen. For newcomers it is the best means of becoming acquainted with the people of Sierra Madre and with what is going on among them. The subscription price of \$1.50 yearly or 40 cents for three months puts it within reach of every one. Send in your subscription.

#### SUBSCRIBE FOR THE NEWS

#### Transfer and Express Feed and Fuel

Stock and Poultry Feed of All Kinds -- Feed Stable -- Coal Wood and Kindling

Call us when you want trunks or baggage hauled to or from any part of the city. Office Opposite P. E. Station

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Seasonable fabrice for separate skirts and coat suits. All weights and widths from 30c to \$1 per yard

Herman R. Hertel

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OPENS SATURDAY **NEW BAKERY** 

E. B. GRILLEY, Prop. New Underhill Bldg.

FOR SALE-New style Victrola cabinet, for any size Victor. Conceals both machine and horn. Racks for 150 records. Quartered oak. \$17.50. Also orange Angora kitten. Ring Madison, Exchange 1.

#### **Brief Items of Interest**

Mrs. C. N. Carr of Oceanside is spending a few weeks in Sierra Madre.

Dr. W. R. Pike has rented the cottage of Mrs. Jennie Reeve for a few weeks.

Miss Rachel Teale of Los Angeles was the guest of the Misses Rice last Wed-

Miss Lucile Collins of Los Angeles was the guest of Mrs. Phil carter last

The Modern Priscillas were charmingly entertained yesterday by Miss Ger trude Cook.

Miss Edna Staples is the guest of friends in Los Angeles for a few days

Mrs. Arthur Stewart and son were luncheon guests of Mrs. A. E. Bell and daughters on Tuesday.

Mrs. Nina Stott and her mother, Mrs. Paul, of Coachella, are the guests of Mrs. C. C. Letts of this city.

Mrs. N. L. Beuhring, Mrs. W. F. Parks and Miss Clara Stark were the guests of friends in Pasadena on Tuesday.

Mrs. Ida Nesmith, sister of Messrs. T. E. and F. R. Yerxa, returned to her home at Sacramento Thursday afternoon.

Mr. and Mrs. Roland D. Laws leave Saturday for Biddeson's ranch near Palmdale, where they will remain for a few weeks.

John Sinclair, a fellow townsman of F. J. Sokol at Onslow, Iowa, has purchased through the Mead agency, the Staples residence on Highland Avenue.

Mrs. Phil Lyons of Los Angeles was the guest of her mother, Mrs. Virginia Needles last Wednesday. Mrs. Needles will leave next week. for her home in

Mr. Edgar Ferguson of Winnipeg, Canada, has arrived in Sierra Madre to spend the remainedr of the winter with his wife, who has been living here some time with her mother and sisters.

O. R. Cole and Harry Anderson of San Francisco, the former a brother-inlaw of Mrs. Cabot A. Yerxa, were the guests of Mr. and Mrs. Yerxa last Friday and Saturday.

Miss Mary Goodfellow of San Jose is the guest of Mr. and Mrs. McGregor of this city, who has also recently entertained Mr. Moss of Canada, Mrs. Stewart also of Canada, and Mr. Bailey of Wisconsin.

Mr. and Mrs. Eugene Davis and daughters arrived this week from Chicago and are guests at the home of Mrs. S. C. Davis. Mr. Davis will return to Chicago but his family will remain for a prolonged stay.

Mr. and Mrs. Burton Andrews had as their guests on Sunday three friends from their old home in Hastings, Minn., Mrs. Grainer, and Mr. and Mrs. Norway, together with Mr. and Mrs. G. W Ward of Los Angeles and Mrs. Shepard of Massachusetts.

Miss Dorothy Humphries entertained a few friends last Friday evening in honor of her guest, Miss Bess Sawdry of Mexico. The evening was delightfully spent with games and music. Other guests were Misses Dorothy Brown, Janet Stevensen, Marjorie Rice, Messrs. Charles Camp, Everett Hardner, Hix Thornburg, Raymond Andrews, Wayne Thornburg, Herbert Ingraham, Russell Tarbox.

Passengers arriving in Sierra Madre on the four o'clock car yesterday afternoon were given something of a scare when their car left the rails as it was the station. The front wheels plowed up proper equipment.

Mr. J. Boards of Los Angeles is spending a few weeks in Sierra Madre.

Mrs. Euclid Martin is visiting at the home of her son, Mr. Gaylord Martin.

Mr. and Mrs. Joe Sinclair of Oklahoma were guests of Mrs. Cora Costello last

Mrs. Gaylord Martin was the charming hostess of the Bridge Club on Wednesday.

Mr. and Mrs. C. W. Jones entertained informally a few friends last Friday evening.

Mrs. George H. Letteau entertained the Los Angeles Bridge Club on Monday afternoon.

Mr. and Mrs. C. H. Baker left last night for San Francisco, where they will remain a few weeks.

The regular Sunday evening parties at the club house have been discontinued till after Easter.

The Altar Society of the Catholic chapel met at the home of Mrs. J. A. Madden on Thursday afternoon.

Mr. and Mrs. Robert Mahar and little son returned Wednesday after spending a week at the Redondo Beach Hotel.

The Misses Lulu and Florence Bixby and Mr. William Bixby were the dinner guests of the Misses Caley last Sun-

The guests at the Shirley gave an informal card party on Monday evening. Progressive five hundred was played, two tables being filled.

Mr. Jack Olds of Los Angeles, together with his mother and sister, are weekend guests at the home of Mr. and Mrs. Ingraham and Mr. and Mrs. John-

Mr. James Smith of Los Angeles took several ladies of the Hotel Shirley for delightful auto ride last Saturday. They visited several points of interest around Los Angeles.

While wielding an ax to decapitate a chicken the other day, Hix Thornburg missed his aim and almost severed his thumb. The cut was a bad one, requiring eleven stitches to close the wound.

Miss T. H. Graham returned last Saturday after an absence of several weeks at Pinewood, Tenn. She was accompanied by her mother, Mrs. F. L. Graham, and the latter's niece, Miss Mary Blair White.

The participants in the musical comedy which is to be given the night after Easter for the benefit of the clubhouse scenery fund, are very busy rehearsing the many tuneful songs which form an important part of the production.

Sierra Madre has been well represented at the various meetings of the Laymen's Missionary Movement, one of the greatest religious projects in the history of the country. At the opening banquet on Tuesday evening there were present from here Rev. Dr. George H. Cornell, Rev. Dr. J. M. Campbell, Messrs. J. C. Pegler, C. J. Pegler, A. S. Mead, F. D. Moote and T. M. Webster.

The editor of the News had the pleasure last Saturday of participating in a picnic and reunion of college friends in the Little Santa Anita canyon. Fifteen former students of Iowa Wesleyan University, all of about the same period, formed the company. The writer's class was most largely represented with three members. There have been many enjoyable picnics in the nearby canyons, but it is doubtful if this one was ever excelled for the quality of the good fellowship which ruled throughout the day. rounding the curve just before reaching The visitors were Dr. and Mrs. H. V. Brown, Dr. and Mrs. Phil Putnam, Mr. the street and brought the car to a stop and Mrs. B. H. Meerdink, Mrs. L. J. "I always feel after I have spent an without much of a shock, as it was not Gooding and Miss Garnet Hale of Los hour or two in your company," he said, moving rapidly. Motorman Cowles was Angeles; Misses Lulu Randle and Lucile "that I am a better man." "It is very unable to pull the car back onto the Williams of Pasadena; Mr. and Mrs. C. good of you to say so," she replied. rails with its own power and had to E. Hunter of Florencita Park; Miss "Do'nt hesitate to come often."-Chicago await the coming of a motor with the Mary Brooks of Claremont; Mr. Glenn Houghton of Upland.

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Watches, Clocks, Jewelry and Talking Machines promptly and neatly repaired in your own city. All work fully guaranteed. Call up Black 40.

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Thoroughly Renovated - Under New Management - Home Cooking

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Real Estate, Insurance and Rentals

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RE YOU SAYING, "Next week I will begin to put away a little money in the bank?"

NOW is the time to save. Every day counts. The money you are going to save SOME-TIME does not meet the need of TODAY.

The amount you start with is not the point, the point is the start itself.

SIERRA MADRE - CALIFORNIA

#### SIERRA MADRE NEWS

By George B. Morgridge.

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FRIDAY, MARCH 11, 1910

#### BY THE WAY

"Gillett is willing to run for senator to succeed Flint if the people of the south want him," says a Sacramento dispatch. If what?!!!

Says the Pasadena Star, "You may break, you may shatter John D's fortune if you will." Can you complete the quotation?

So iar the municipal campaign seems to be a sort of gum shoe affair. Most of the candidates seem to be observing the biblical injunction regarding the giving of alms to the extent of keeping one hand in the dark regarding what the other is doing.

Why not cut out the slate business in the local municipal campaign? Simply let the various candidates go before the people on their individual merits, not trying to put in a weak candidate on ization the big medal offered to the winthe strength of an associate on some slate for the sake of vesting the control of affairs in some clique or push.

Down at El Monte they have taken up the matter of a storm water channel for the San Gabriel river in earnest According to the Gazette two mass meetings have been held to consider the matter for forming an improvement district for the purpose. Two citizens have shown their public spirit by offering to donate \$150 for the purpose of straightening and protecting the west channel zens with the best interests of the city of the river.

Now that it has been decided to hold tne Jeffries-Johnson scrap at Emeryville, Dick Ferris will have to find some other enterprise to occupy his talents as a promoter in Los Angeles. In case he had succeeded in bringing the big mill down this way it would have been interesting to see what kind of a bluff at law enforcement would have been put up by some of those county officers who are out for re-election.

There are said to be eleven Republican hold-over senators and at least two hold-over Democratic senators who can be counted upon to form a nucleus for independent action in the upper house of the next legislature. This will give the progressive element a fine body to initiate action. Two years ago, at the beginning of the fight, to break the control of the state by the Southern Pacific machine, not more than four holdover senators ranked as independents.

These are parlous times for dealers in and manufacturers of liquid joy-or liquid damnation, as you please. All the way from Chicago to Lamanda Park, and even to Los Angeles the constant advance of the temperance wave is felt. That 75,000 signers to a petition for the submission of the proposition at the Ap- and still requires them to pay a license ril election to make Chicago "dry" could fee.

be found is remarkable, even though the defeat of the proposition is inevitable. Los Angeles is becoming more and more uncomfortable for the saloon and tough cafe element. And at Lamanda Park, after these many years, they are beginning to take stock of the local situation and ask "What has the winery done for Lamanda Park?" They had a rousing meeting down there Sunday evening to talk it over. Careful study of the net results of the winery to the community will probably furnish a good deal of food for thought.

The proposal to make the annual Mt. Wilson race a Sierra Madre event deserves the careful consideration of the Board of Trade. It has much value as an advertising proposition and could probably be conducted without large cost. The two races already run under the direction of Mr. Fox have attracted much attention in this direction. Larger results of this kind could easily be secured if the race were handled by a local organization. Probably Manager Ross of Mt. Wilson Hotel would be glad to lend his assistance to the project. As a sporting event the race is in a class by itself in Southern California. It is entirely without objectionable features and requires athletes of high class to make any kind of a showing. The offer of Mr. Fox to turn over to a local organner of three consecutive races is deserving of appreciation. That it should still be offered as the Richard K. Fox medal is only fair to the Messrs. Fox, in return for the advertising they have already accomplished for Sierra madre and Mt. Wilson.

The plan to municipalize the Sierra Madre Public Library by leasing it to the city at a nominal consideration seems to furnish a solution for a vexing question. It has long been patent to citiat heart that the library should be under municipal control so that a stable income could be assured. Difficulties in the way of a legal transfer of the title to the library property seemed insurmountable. It was not desirable that the municipality should acquire property and erect a building for a library when there was already a public library building in the town, though under the management of the library association. The city authorities could not give money to the association for running expenses. So the library has been compelled to struggle along with limited resources secured from a comparatively small portion of the community, instead of from the entire community as should be the case. The proposal to lease the library building and equipment to the city seems to be within the powers of the library association and offers a way to secure a public library with something like adequate support, to which the entire community will contribute.

South Pasadena Record.—The attempt of the city authorities of Santa Monica to collect a vocation tax from the draymen and expressmen of that city is being fought by the men engaged in that line of business. They pronounce the ordinance a discrimination against them in that it exempts other occupations



The shoes with the guarantee. Made in Wilmington, California. If not satisfactory return to me. I am the sole agent for Sierra Madre

M. OLSEN, THE SHOE MAN

REPAIRING AS IT SHOULD BE DONE

#### TALES OF THE TRAIL

Probably the longest telephone wire in the world devoted to stenographic dictation is that connecting the Carnegie observatory on Mt. Wilson with the laboratory at Santa Barbara Street and Lake Avenue in Pasadena. It was arranged for the especial use of Prof. Geo. E. Hale, director of the observatory.

Prof. Hale divides his time between the observatory and the laboratory. His stenographer, Miss Evelyn Wilhoit, does all her work at the laboratory. When Prof. Hale is on the mountain top and wishes to get an important letter off on the next mail he merely dictates it over the telephone to Miss Wilhoit, and has nothing more to worry about. Each uses the headgear receiver which permits free use of the hands during the conversation.

Miss Wilhoit is said to be good looking. That would be about the only objection to being compelled to talk to her over a 15-mile wire. It is a fine chance for demonstrating the practicability of the reported newly invented instruments over which one can see and hear at the same time.

Get into the mountains this month, if you can. If you can't, do it anyway. A ramble, even a brief one, through the canyons, causes one almost to say that this is the most beautiful month of the whole year in the mountains. The new growth of grass is soft and beautiful. The weeds are small and have not yet attained their rank growth. Ferns line the shady banks. Wild flowers are peeping forth and a little rain would multiply the present number vastly.

Masses of delicately colored bucktnorn blossoms fill the air with fragrance all over the mountain slopes and down through the wash. The crop of buckthorn honey, than which there is none finer in the estimation of some people, should be plentiful this year with a continuance of sunshiny weather in which the bees can work.

#### THE MAID WHO GOLFED

Last year she deftly made the tee And drove the ball with skill and

A splendid maid and lithe was she, With pretty sunburned arms and face.

This year she still is making tea-With catnip, though, instead of sand; She tries to drive the bawl, but, see, 'Tis just a rattle in her hand. -Philadelphia Ledger.

Alhambran-Advocate.-It is estimated that one public drinking cup may do damage that will keep a dozen White Crusaders on the move for months. The tuberculosis bacillus has been known to live a half year where there was shade and moisture. There are probably 40,000 consumptives in California. Many of them carry their own drinking cups, many do not. Thirsty patrons of the public cup, when it comes their turn to drink, may be reasonably sure that a tuberculosis patient has lipped the rim

not many minutes or hours before.

## Day Commercial School

High grade training in Bookkeeping, Stenography, Accountancy and Law. Men teachers, home influence low tuition, graduates in demand, Evening courses in Engineering, Drafting, Automobile, etc., Send for Catalogue, Y. M. C. A., Los Angeles, California.

Established in Sierra Madre 1888

Professional and Practical House Painter, Art Decorator, Etc. Sierra Madre, Cal. ALL KINDS OF SIGN PAINTING.

#### Unique Carriage Paint Shop

.....

We paint everything on wheels and use Valentine's Colors and Varnishes only

Monrovia, California 192 East Orange Ave.

:969696969696969696969

Cleaning and Pressing All Work Guaranteed First Class

Phone 87 Monrovia for driver

#### RANCHERS SAVE MONEY

mills, engines, harness and automobiles from us---LIBERAL CREDIT. Best quality of goods, LOW-FREE. Traveling salesman will call it.
FREE. Traveling salesman will call it.
GIVE US A TRIAL, no matter what you want. Before you buy, WRITE US. WE SAVE YOU
MONEY. DEAL DIRECT with the house doing
the largest business and selling the best goods.



S. Los Angeles St Los Angeles,

"If you wuz to find one hundred thouand-dollar bills in the street, what would you do with 'em?" asked one boy of another. "I'd keep 'em till they wuz advertised for," was the reply, "and if a poor man had lost 'em I'd give 'em back to him."-Lippincott's Magazine.

#### CITY DIRECTORY

CITY OFFICIALS

TRUSTEES—C. W. Jones, chairman;
J. J. Graham, N. H. Hosmer, J. C. Pegler, L. E. Steinberger.

Treasurer, L. C. Torrance; Clerk, J. A. Madden; Marshal and Street Superintendent, F. C. Lehmer; Recorder, George B. Morgridge; Attorney, J. A. Madden, Engineer, C. O. Mansur; Chairman Board of Health, Dr. R. H. Mackerras.

Trustees meet in City Hall on the second and fourth Thursdays of each month at 7:30 p.m.

#### CHURCHES

FIRST CONGREGATIONAL—Central avenue, at Hermosa. Rev. James M. Campbell, D. D., pastor. Sunda; School ,9:30 a.m.; morning service, 11 a.m.; Christian Endeavor Society, 6:42 p.m.; evening service, 7:30 p.m.

CHURCH OF THE ASCENSION (Episcopal)—Corner of Baldwin and Laura Avenues. The Rev. George H. Cornell, D. D., Rector. Residence, the Rectory. Phone Black 70. Sunday School 9:45 a. m. Prayer and sermon 11 a. m. Evening prayer and address 5 p. m. Holy communion first Sunday in the month, 11 a. m. Other Sundays and greater festivals, 7:30 a. m.

ROMAN CATHOLIC-Baldwin and Olive avenues. Rev. M. W. Barth in charge. Services at 9:00 a.m. Sunday.

CHRISTIAN SCIENCE—Sunday School at 10 a.m.; morning service at 11 a.m., Woman's Club house.

FRATERNAL
SIERRA MADRE LODGE, F. & A. M.
(U. D.)—Stated meetings first Tuesday of each month. All visiting
Masons welcome. Club House Hall.

#### PUBLIC LIBRARY

Located on west Central ave. Open on Tuesday, Wednesday, Friday and Saturday afternoons, and on Monday and Thursday evenings.

President of association, H. J. Potter;
Vice President, Mrs. L. C. Torrance;
Secretary, Mrs. H. G. Flint; Treasurer, Mrs. G. H. Letteau; Auditor, L. C.

THE MAIL

ARRIVES 10:15 a.m. LEAVES 7:50 a.m.

ARRIVES 5:45 p.m. LEAVES 4:30 p.m.

POST OFFICE HOURS — Delivery,
7:30 a. m. to 6:40 p. m. Lobby open till
8 p. m. Lobby open Sunday 8 a. m. to 4 p. m. CABOT A. YERXA, Postmaster.

#### PACIFIC ELECTRIC RAILWAY Leave Los Angeles ||Leave Sierra Madre

6:05 a.m. 12:05 p.m.	6:10 a.m. 1:10 p.m
6:25*a.m12:25*p.m.	7:00 a.m. 1:42*p.m.
7:05 a.m. 1:05 p.m.	7:42*a.m. 2:10 p.m.
8:05 a.m. 2:05 p.m.	8:10 a.m. 3:10 p.m.
9:05 a.m. 3:05 p.m.	9:10 a.m. 4:10 p.m.
10:05 a.m. 4:05 p.m.	10:10 a.m. 5:10 p.m.
5:05 p.m.	11:10 a.m. 6:10 p.m.
5:30 p.m.	6:30 p.m.
6:05 p.m.	7:05 p.m.
8:05 p.m.	10:05 p.m.

11:30 p.m.

#### SANTA FE

let off passengers from the East. No. 9, Calif. fast mail......Due 6:17 a. m. be bonded for \$20,000 or a direct tax No. 1, Calif. Express.......Due 7:37 a. m. for like amount will be levied. Funds No. 3, Calif. Limited.......Due 1:44 p. m. for the preliminary work of making sur-Eastbound overlands. Stop for Eastern passengers.

No. 2, Tourist Limited.....Due 9:45 a. m. for a special election will be provided No. 4, Calif. Limited......Due 10:38 a. m. by popular subscription. A trail has al-No. 10, Overland Express Due 8:41 p. m. ready been surveyed and brushed out Local trains all stop for passengers or

express. Westbound

No. 41, due 9:14 a. m. Mail. No. 47, due 12:13 p. m.

No. 43, due 4:56 p. m. Mail.

No. 45, due 6:59 p. m.

Eastbound No. 40, due 8:14 a. m. Mail. No. 42, due 9:14 a. m.

No. 46, due 2:42 p. m.

No. 44, due 5:12 p. m. Mail.

No. 48, due 7:29 p. m. S. F. BORDEN, Agent.

#### Punch

Said a bibulous chap from the South, In a state of perpetual drought: "It surely seems droll That a punch in the bowl Should be ever worth two in the mouth." -New York Times.

Buy Coulson's special chick food for your little chicks. Sierra Madre Feed the proposed road may be an issue in & Fuel Co.

#### FIGHT SCHOOL DRINKING CUPS

State Board of Health Starts Campaign for Sanitary Fountains.

To observe a day for the smashing and burying of school common drinking cups is the latest proposal of the State Board of Health. The last Friday in March is the day suggested for a ceremonial day throughout the schools of the state.

In an interview Secretary Snow says: The object of the ceremonial is to do away with an old public school enemy and also to give the California children a lesson in sanitation and personal cleanliness that will never be forgotten. At home children eat and drink out of individual dishes that are washed in hot soapy water between usings; at school numbers of children drink from one cup that may not be washed once a year. When the bell rings for the close of recess a crowd of thirsty, perspiring youngsters rush to the common cup. Some of them may have sore lips, bad colds, incipient consumption, or be feverish from an infectious disease. Any of these undesirable, not to say dangerous conditions may become common property. In many instances schools are closed and lives are lost. I thing that everyone who has children in school will breathe easier when the cups are underground."

Dr. Snow suggests further that the establishment of sanitary drinking devices be made a feature of the cup-burying ceremonial. In the absence of expensive drinking fountains, faucets may be turned wrong side up, being left tilted slightly to one side so that water will not fall back on the metal and protected by a wire mouth-guard or a board with a six-inch hole placed directly over and a few inches above the jet of water.

The Superintendent of Public Instruction concurs as to the dangers attending the use of common drinking cups in schools and in suggesting the above date for a formal destruction of the public

#### WILL BUILD MOUNTAIN ROAD

Glendora citizens want a direct mountain road from that city into the upper San Gabriel canyon. They want a road that will be suitable for wagon traffic at all times of the year, obviating the present difficulties of the road up the bed of the San Gabriel from Azusa. \*Combination express and passenger Therefore they propose to build the road. At a recent mass meeting, according to the Glendora Gleaner, it was decided to Westbound overland trains. Stop to undertake the project. For the purpose of providing funds the road district will veys and profiles for presentation to the Board of Supervisors with the petition for part of the distance and it is expected that this route will be followed.

#### THEY LIKE MUNICIPAL OWNERSHIP

According to the Pasadena correspondent of the Express municipal ownership is a popular theory in the northwest section of that city. Electric light was a dream of the far-off future until the city took hold of the lighting question. Then it became a reality.

Water would not be such a puzzling item as it now is if municipal ownership of water had become an accomplished fact, and now the people have begun to suggest that a street railroad be run out Lincoln avenue with motive power sent out by the city electric company.

The people in the northwest are willing, it is said, to build the road themselves, and when a new administration comes into place, offer the whole to the city. It is said that the people of this section may put forward a man for mayor that will favor their idea, and the campaign.

# RAVELERS ABOUT

From Pasadena and other points from which same fares apply, round trip tickets will be sold by Southern Pacific via direct lines, as follows:

#### DESTINATIONS

Atchison and Leavenworth, Kan., Council Bluffs and	
Pacific Junction, Ia., Kansas City and St. Joseph, Mo.,	
Omaha, Neb.	60.0
Chicago, III.	72.5
St. Louis, Mo., and Memphis Tenn.	67.5
New Orleans, La	67.5
Houston and Mineola, Texas	60.0
Baltimore, Md., and Washington, D. C.	
	110.5
New York, N. Y., and Philadelphia, Pa	
	108.5
Ouluth, Minn.	79.5
St. Paul and Minneapolis, Minn	73.5
Foronto, Canada	95.7
Other cities in manageries	00.1

Other cities in proportion. The above fares apply only via direct routes-through San

Francisco and Ogden, through El Paso, or through New Orleans. For tickets one way via Shasta Route and Portland fares will be \$24.50 higher from Pasadena.

#### DATES OF SALE

To Chicago, St. Louis, New Orleans, Baltimore, Philadelphia, Washington, New York and Boston, April 6, 7, 8, 1910, and to all points named above, on May 11, 12, 13, 14, 25, 26, 27, June 2, 3, 4, 24, 25, 26, 30, July 1, 2, 3, 4, 5, 6, 25, 26, 27, August 1, 2, 3, 4, September 1, 2, 3, 11, 12, 13, 14.

#### GOING AND RETURN LIMITS

Going transit limit of all tickets will be fifteen days to final Eastern destination and return limit three months after date of sale, but not exceeding October 31, 1910.

Exception-On tickets to Atlantic Coast points, sold in May and June in connection with tickets to Europe, return limit will be four months, but not exceeding October 31, 1910.

#### STOPOVERS

Stopovers will be allowed on going trip, within transit limit, at any point outside California as far East as Chicago, St. Louis, New Orleans, etc., and on return trip at any point up to original starting point.

In addition to foregoing regular excursions will be reduced fares for various

#### CONVENTIONS

New Orleans-Mystic Shrine. Fare \$67.50.

Sale dates, April 6, 7 and 8.

On same dates tickets will be sold, good via New Orleans if desired, to St. Louis at \$67.50; Chicago, \$72.50; Washington and Baltimore, \$107.50; Philadelphia and New York, \$108.50; Boston, \$110.50.

Cincinnati-Women's Clubs. Sale dates May 2 and 3.

Boston-N. E. A. Sale dates June 24, 25, 26.

Saratoga Springs-B. Y. P. U. Sale dates June 30, July 1, 2, 3. Detroit-B. P. O. E. Sale dates July 4, 5, 6.

Milwaukee-K. of P. Sale dates July 25, 26, 27.

Atlantic City-G. A. R. Sale dates Sept. 11, 12, 13, 14.

Fares for above named Conventions may be obtained from any Southern Pacific ticket agent as soon as decided upon.

F. C. LATHROP, Commercial Agent, Pasadena Main 22, Home 211

## SOUTHERN PACIFIC IS THE WAY

#### GILT EDGE INVESTMENT

We have for sale 5,000 shares of Preferred 7 per cent stock in a Gilt Edge Industrial Co. This is offered at 85c and will net 82 per cent on your investment. Come in and talk it

over

A. S. MEAD

REAL ESTATE

#### CLASSIFIED COLUMN

Advertising inserted under this heading at the rate of five cents per line for each insertion.

#### FOR SALE

FOR SALE-Eggs for hatching, exclu- the manner following, to-wit: sively Rhode Island reds, \$1; \$2 and try Farm, N. Lima St.

#### WANTED

WANTED-Milk for El Reposo Sana-

Porter, 1 block south of library. 23\*

WANTED-Family laundress. Blue 32.

#### Notice of Sale of Real Estate Under Execution

CONSTANCE WILTON, Plaintiff Sheriff's

ELLA STACK, Defendant Superior Court of the County of Tehama, State of California, wherein Constance Wilton, plaintiff, and Ella Stack, defendant, upon a judgment tiff, and Ella Stack, defendant, upon a judgment rendered the 1st day of February, A. D. 1910 for the sum of Two Hundred Thirty-three and 90-100 (\$233.90) Dollars lawful money of the United States, besides costs and interest, I have levied upon all the right, title, claim, and interest of said defendant Ella Stack of, in and to the following described real estate, situate in the County of Los Angeles, State of California, and bounded and described as follows:

Lot Twenty (20) of the Replat of the Grand View Tract, Sierra Madre as per map recorded in Book 7 Page 139 of Maps in the County Recorder's Office in Los Angeles County.

PUBLIC NOTICE IS HEREBY GIVEN, That I will, on Tuesday the 5th day of April, A. D. 1910, at 12 o'clock M, of that day, in front of the Court House door of the County of Los Angeles, lawful money of the United States, all the right, and city specifications for the constructitle, claim and interest of said defendant Ella tion of cement gutters on file in the Stack of, in and to the above described property, or so much thereof as may be necessary to raise a sufficient sum to satisfy said Judgment, with interest and costs, etc., to the highest and best lows, to-wit:

Dated this 10th day of March 1910.

W. A. HAMMEL,

Sheriff of Los Angeles County. By E. W. BISCAILUZ, Deputy Sheriff. N. A. GERNON, Plaintiff's Attor

#### ADVERTISED LETTERS

The following letters are uncalled for at the Sierra Madre postoffice for the current week:

Mrs. Mary H. Fegan (6) Miss M. E. Hynes (6)

Cora A. Riddle

In calling for the above please say "advertised."

CABOT A. YERXA, Postmaster.

a box? Boy-Yuss, o'course. Think I'm goin' to roll 'em 'ome ?-Punch,



mickly ascertain our opinion free whether an avention is probably patentable. Communications strictly confidential. HANDEON on Patents tent free. Oldest agency for securing patents.

Patents taken through Munn & Co. receive pecial notice, without charge, in the

villustrated weekly. Largest cir-ny scientific journal. Terms, \$3 a onths, \$1. Sold by all newsdealers. UNN & CO.361Bro-dway. New York

NOTICE OF STREET WORK.

NOTICE IS HEREBY GIVEN, that on the 11th day of February, A. D. 1910, the Board of Trustees of the City of Sierra Madre adopted an ordinance declaring its intention to improve Suffolk Avenue in said City of Sierra Madre in

First: That the said Suffolk Avenue \$3 for 15 eggs. Red Horseshoe Poul- be graded and oiled from the East property line of Baldwin Avenue on the West to the West property line of Sierra Madre Place on the East, (except such portions of said street as are required by law to be kept in order or repair by WANTED—Position by girl, taking care of children, \$12 month; or will go to school and work half time. Apply at been graded to the official line and News office.

23

WANTED—To buy a ranch horse. Prefer taking a week on trial. F. H. and city specifications for the grading and oiling of streets on file in the office Phone of the City Clerk of said city, said specifications being numbered 10.

Second: That cement curbs be constructed along both sides of said Suffolk Avenue from the East property line of Baldwin Avenue on the West to the West curb line of Sierra Madre Place on the East, (except along such portions of said street between said intersections, where a cement curb has been constructed to the official line and grade specifications for the construction of cement curbs on file in the office of the City Clerk of said city, said specifications being numbered 2.

Third: That a cement gutter two (2) feet in width be constructed along both sides of said Suffolk Avenue from the East property line of Baldwin Avenue on the West to the West curb line of Sierra Madre Place on the East, (except along such portions of said street where a cement gutter two (2) feet in width has been constructed to the official line and grade and accepted by said city), in accordance with the plans and profiles for such work on file in the office of the City Engineer of the said city, office of the City Clerk of the said city, said specifications being numbered 8.

That said ordinance provides as fol-That the said Board of

Trustees of the City of Sierra Madre finds, upon the estimates of the City Engineer of said city, that the cost of said proposed work or improvement will be greater than fifty (50) cents per front foot along each line of said street so proposed to be improved as hereinbefore set forth, including the cost of intersection work assessable upon said frontage; and said Board of Trustees determines that serial bonds shall be issued to represent the cost of said work or improvement; said serial bonds shall extend over a period ending nine years from and after the second day of January next succeeding the date of said bonds, and an even annual proportion of the principal sum thereof shall be payable by coupon on the second day of Shopman (to boy has asked for a penniorth of pills)—Do you want them in est shall be payable semi-annually by coupon on the second days of January and July, respectively, of each year at the rate of seven per cent per annum on all sums unpaid until the whole of said principal and interest are paid. Said bonds shall be issued in accordance with the provisions of an act of the Legislature of the State of California, entitled "An Act to provide a system of street improvement bonds to represent certain assessments for the cost of street work within municipalities, and also for the payment of such bonds," approved February 27, 1893, and of all acts supplementary thereto or amendatory thereof.

and designated as Ordinance No. 112 of invited. Ordinances of said City, to which said Ordinance reference is made for further particulars.

F. C. LEHMER,

Sierra, Madre, Cal., March 10th, 1910. extremely simple.

#### CHOICE PROPERTY

in Beautiful Sierra Madre. The Ideal Summer and Winter Resort. Elevation 1,000 to 1,700 Feet. The Terminus of the Finest Scenic Division of the Pacific Electric Railway. Situated Most Beautifully on the Foothills of the Sierra Madre Mountains. Call and see us about it

**NOTARY PUBLIC** INSURANCE PHONE BLACK 22

Sierra Madre Realty Co.

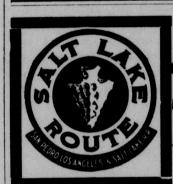
"Greatest Electric Railway System in the World"

#### PACIFIC ELECTRIC RAILWAY

#### THERE IS ONLY ONE WAY

To Reach the Principal Cities and Towns, Mountain and Seashore Resorts of Southern California

Information and literature regarding the great Mt. Lowe trip, beach resorts and other points of local interest from local agents, or Passenger Dept., Room 296 Pacific Electric Bldg., Los Angeles, Cal



## A DELIGHTFUL WINTER TRIP

Which every Citizen and Visitor to Southern California should take, is that which includes the great Orange district-Pomona, Ontario, Riverside, Colton, San Bernardino and Redlands, with their many beautiful drives and scenic charms, will well repay a visit, which may be made with slight expense, by taking advantage of the daily excursions from Los Angeles via Salt Lake Route.

By leaving on the 8:35 a. m. train, one may have two hours at Riverside and a similar time a

home the same evening if desired. A longer stay will be profitable, however, that more of the

sights may be seen. The round trip fare is \$2.75 to San Bernardino, with stopover, as described, and a return limit of 8 days. On Sundays the fare is \$1.75, good for return same day. From San Bernardino to Redlands and return by electric line is 35 cents. Full information and tickets may be had

> ORANGE GROVE **EXCURSIONS** VIA SALT LAKE ROUTE

SOUR ORANGE SEED-BED STOCK, SWEET ORANGE SEED-BED STOCK, Florida Rough Lemon Seed-bed Stock, Valencias. Largest citrus seedling nurseries in the state. Phones: Home 2520; Main 949.

SOUTHLAND NURSERIES F. H. Disbrow, Prop. PASADENA, CAL.

at any ticket office for these

#### EPISCOPAL CHURCH

Church of the Ascension, the Rev. Dr. George H. Cornell, rector. Fifth Sunday in Lent. Holy Communion 8 a. m.; Sunday School and Bible Class, 9:45 a. m.; morning prayer and sermon, 11 a. m.; evening prayer and sermon, 7:30 p. m. Services Wednesday at 7:30 p. m.; and And which said Ordinance is known Friday at 4:30 p. m. All are cordially

J. D. Tucker has recently had patented a holder for strainers, to be used by painters, dairymen or any one having grindstone, my dear," replied the plod-Superintendent of Streets for the City of much use for cloth strainers. The arti- ding old man.-Cleveland Plain Dealer. cle is made of thin sheet metal, and is

#### CARD OF THANKS

We wish to extend our sincere thanks to friends in Sierra Madre for their sympathy and kindness in our bereavement, also for the many beautiful floral tributes.

The Evans Family.

"I wish you didn't have such a flat and plebeian nose, papa," said the aristocratic young daugnter of the plain old merchant. "That's the mark of the

Boost the town by buying it at home

#### Square Dealing

Why we have used
Advertising Space

We have bought and used advertising space in the local newspaper for the purpose of setting forth certain facts and conditions regarding electric service in this city. We desire to accomplish these objects:

To Make the Public More Familiar With Our

Business & To Strengthen Our Position With the People

දිල්

An electric company honestly conducted has nothing to fear from publicity. The more the people know about it the better off the company will be

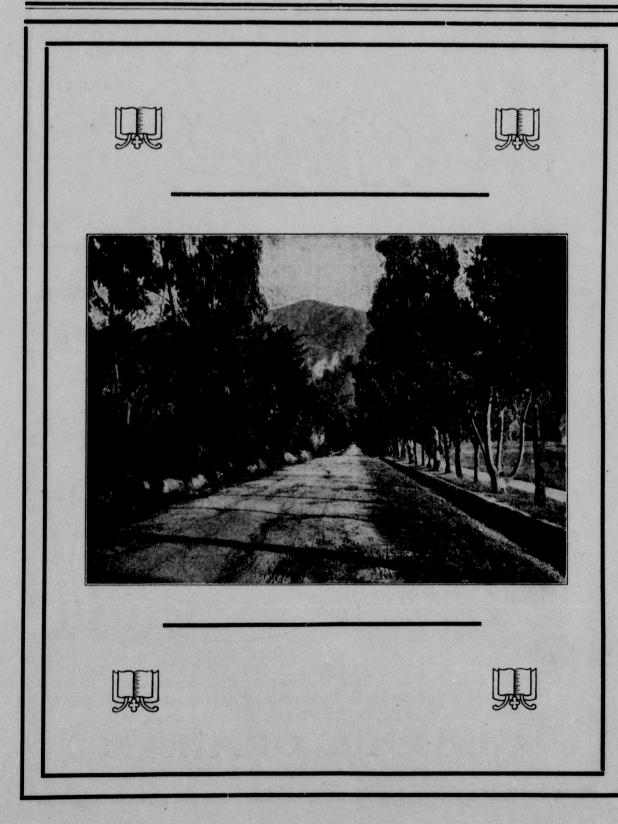
We are not ashamed to ask for the good will and co-operation of the people. To be successful we must have the good opinion of at least a majority of the public We understand just as well as you do that good will is neither created nor maintained by good words. We cannot have the confidence of the people unless we make good by living up to our declarations

An electric company has certain well-defined duties to the public. It must give the best service possible, charge reasonable rates and so conduct itself that it can finance all necessary extensions and improvements. But if the company has duties toward the public, the public has obligations to the company that does ITS PART. Chief among these obligations is the duty of dealing with the company WITHOUT PREJUDICE. All questions concerning electric service are BUSINESS QUESTIONS and should be handled on a BUSINESS BASIS

It is wrong to suspect unless you have good grounds for that state of mind. It is wrong to listen to individuals with personal ends to serve unless they prove their statements

Lastly, we realize as you surely must, that there is only one way of GETTING a square deal, and that is by GIVING a square deal. And this is the rule which shapes our course

# Southern California Edison Company



# Sierra Madre

AT FOOT OF MOUNT WILSON

An ideal residence spot, combining all the advantages of the city, the beauties of the country, and few of the disadvantages of either

Pure mountain water .' Perfect drainage .' Library, school and churches .' Up-to-date clubs .' Both phones with free Pasadena connections .' Frequent car service .' Electricity for all purposes .' No saloons .' Ten miles of tamped oil streets .' Productive fruit ranches .' Beautiful modern residences .' Invigorating air .' Unsurpassed view of San Gabriel valley .' Starting point for the best mountain trips in Southern California .' A live Board of Trade, the secretary of which will furnish further information upon request .' .:



If You Keep Poultry you know how much depends long after the date set for its close, were on the food you give them. If your egg crop is shy look rangements for the future making it im-

Feed Your Poultry

after the food.

results. Try us the next time You will vou need some. find the chickens getting better in every way. More eggs, more weight, which means more money for you.

#### Sierra Madre Feed and Fuel Company

J. C. WHYTE, Manager HOME BLACK 50 SUNSET MAIN 6213 RESIDENCE: HOME BLACK 47

## SIERRA MADRE AT POSTOFFICE GROCERY

#### SATURDAY SPECIALS

Leg of Lamb	25c
Shoulder of Lamb	
Yearling Leg	
Yearling Shoulder	
Pork Roast	
Prime Rib Roast	
Chuck Rib Roast	
Old Hens	28c
Young Hens	
Fryers	

Oysters and Fish Wednesdays and Fridays. Ham, Bacon, Salt Pork Corned Beef, Lard Boiled Ham and Chipped Beef

Rasmussen & Slayton Home Black 6 PHONES Sunset 6214: 6337

EGGS FOR HATCHING Exclusively Rhode Island Reds at \$1,



North Lima Street

Black 1

#### AT THE THEATERS

Burbank

"Sweet Kitty Bellairs," David Belasco's delightful love comedy of Bath under George III, will be seen for the third and last week at the Burbank theater, the play to be withdrawn following the customary matinee and night performances Saturday, March 19. Produced at the Burbank under the personal stage direction of Frederic Belasco, "Sweet Kitty Bellairs" has packed the theater at every performance during the past fortnight and there is every reason to believe that the run could be continued it not that Miss Frances Nordstrom retires from the Burbank forces, her arpossible for her to remain beyond the day named. She will be succeeded by Miss Marjorie Rambeau, who will make her debut as leading woman of the Burbank company in Isreal Zangwill's inwith the best and get the best teresting comedy drama, "Merely Mary

Majestic

The offering at the Majestic theater next week will be a dramatization of Gilbert Parker's "Right of Way," with Hallet Thompson in the role of Charley Steele. The stage version arranged by Mr. Eugene Presbrey departs noticeably from the novel though retaining the strength and main features of the story.

Auditorium

Florence Roberts is announced to appear at the Auditorium for a two weeks' presentation of "The Transformation," beginning March 28. Owing to the dramatic possibilities of the play Miss Roberts has one of the finest starring vehicles in which she has yet appeared. She is supported by an excellent company, and will make the return of the Schubert attractions to the Auditorium of great interest.

#### ASSESSMENT NOTICE.

Sierra Madre Water Company-Location of Principal Place of Business: Town of Sierra Madre, County of Los Angeles, State of California.

\$1000.00 Interest on bonds ... Notice is hereby given that at a meet. ing of the directors of the Sierra Madre Water company, held on the 7th day of March, 1910, an assessment of 25 cents per share was levied upon the capital stock of said corporation, payable forthwith to C. H. Perry, the secretary and treasurer of said corporation, at his office, Room "J," Kersting Court, in said town of Sierra Madre, County of Los Angeles, California. Any stock upon which this assessment shall remain unpaid on the 4th day of April, 1910, will be delinquent and will be advertised for sale at public auction, and, unless payment is made before, will be sold on the 26th day of April, 1910, to pay the delinquent assessment, together with costs of advertising and expenses of sale.

C. H. PERRY, Secretary of Sierra Madre Water Com-

Location of office of the company: The office whereat the secretary and treasurer conduct the business of the corporation, Room "J" Kersting Court, in the town of Sierra Madre, County of Los Angeles, State of California.

Dated March 7th, 1910.

The News boosts Sierra Madre. So do you when you patronize the News.

Buy your alfalfa from the Sierra Madre Feed & Fuel Co. They have the best, both in quality and price.

Try News Want Ads for quick returns

# FRESH VEGETABLES

WE RECEIVE THEM DAILY

The Finest Oranges for 20c a Dozen

Grapefruit 5c. 6 for 25c Breakfast Foods-all kinds

Jelly Rolls 10c Each

Cinnamon Rolls 15c Doz.

BAKED BY BRADFORD

Doughnuts 10c Doz.

Bradford's Cream and Whole Wheat Bread

Try us for your Picnic Supplies

# Post Office Grocery

**BETTS & WELSHER** 

TELEPHONE BLACK 6

BALDWIN AND CENTRAL

THE COOLEST SPOT IN TOWN ON THESE WARM DAYS ICE COLD DRINKS ICE CREAM

ABSOLUTELY FRESH CONFECTIONS

TOBACCO

CIGARS

STAT-TIONERY

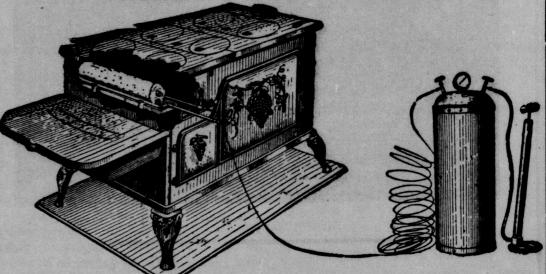


INFORMA-TION BUREAU

HOTEL SHIRLEY BLOCK

PHONE BLACK 38

#### MADE GAS MAKES COOKING EASY



The Blue Flame Distillate Burner is a proved success. Generates gas in three minutes. Non explosive. Intense heat. Clear flame. See it DEMONSTRATED at the store of

WEST CENTRAL AVENUE